

International Association of Korean Lawyers

26th Annual Conference

Thursday – Saturday, Sept. 13 – 16, 2018

Atlanta, Georgia, USA



June 11, 2018

Greetings:

The International Association of Korean Lawyers (“IAKL”) is proud to announce the **26th Annual IAKL Conference** in **Atlanta, Georgia**. Our venue is the **Grand Hyatt Hotel Buckhead** from Sept. 13 – 16, 2018. See: <https://iakl.us/conference>.

The IAKL Conference is the largest convening of attorneys and legal professionals of Korean descent in the world. It gathers attorneys not only from South Korea and throughout the US, but attracts lawyers of the global Korean diaspora from Europe, Asia, Latin America, Canada, the Middle East, and Australia. This Conference promises to be the largest one yet, and we expect approximately 500 attorneys, inhouse counsel and VIP guests in attendance.

The IAKL Conference is considered an annual ritual and pilgrimage by many of the attendees, who travel far and wide to reconnect with friends, and often bring their spouses and families.

This is the first time that the Conference will be hosted in Atlanta—the business hub of the American South. Georgia is home to an estimated 120,000 Koreans and Korean Americans, more than doubling the past decade. With the busiest airport in the United States, Atlanta has become an international business destination, serving as the headquarters of Fortune 100 companies including Delta Air Lines, The Coca-Cola Company, The Home Depot, UPS, and Mercedes-Benz. The Southeast region has also attracted some of Korea’s top conglomerates, including POSCO, Kia Motors, Hyundai Motor, Hanwha, Kumho Tire, LG Electronics, Hanjin Shipping, Mando, Samsung Electronics, and SKC—just to name a few. There are over 200 Korean companies who have located their businesses in the Southeastern US and utilize Atlanta as their transportation and cultural hub. We anticipate that several of these companies will participate in the Conference.

IAKL Overseas www.iakl.us | IAKL Korea www.iakl.net

2018 IAKL Host Committee: The Korean American Association of Georgia, www.kabaga.org

Host Committee Co-Chairs: iakl2018@kabaga.org | Fundraising Team: iaklfundraising@kabaga.org

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We hope that your company strongly considers becoming an IAKL Conference sponsor, or continues your sponsorship for 2018. The Conference will feature preeminent speakers including BJay Pak, U.S. Attorney for the Northern District of Georgia—the first Korean American to receive this honor. The 3-day event will also feature the following:

- Thursday Kick-off Reception
- Interesting and timely continuing Legal Education (CLE) panels
- Breakfast & Luncheon Plenary Sessions
- Sponsor and Vendor Exhibitor Space
- Late-night activities
- Friday Evening Dinner off-site
- Saturday Evening Gala

Please find attached the 2018 Sponsorship Brochure. You may also access the complete Sponsorship Chart at <https://iakl.us/Sponsorship>.

Sponsorship has numerous benefits, including opportunities to market and brand your organization, speaking opportunities, complimentary conference registrations, and tickets to the Gala. This is an incredible opportunity to connect with a diverse legal network, including General Counsel of top companies, law firm attorneys, judges and elected officials, solo/small firm practitioners, and law students from around the world.

The Co-Chairs of our 2018 IAKL Host Committee are June Lee, Partner at Nelson Mullins Riley & Scarborough, who is also the current President of KABA-GA, and Steve Park, Partner at Ballard Spahr and KABA-GA Boardmember. Both are original founders of the organization. To respond to detailed questions regarding sponsorship, our Fundraising Team is here to help. You may reach the Host Committee Team Lead Jeffrey Kim, Financial Advisor at Morgan Stanley, Tel. 770-933-3039, email: iaklfundraising@kabaga.org.

We look forward to your partnership. If you are not the primary decision-maker within your firm or organization, we request that you share this information with them. One of our fundraising team members will be in contact with you to discuss this great opportunity to be involved in IAKL's 26th Annual Conference shortly.

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Thank you in advance for your consideration especially as you determine your budgets for 2018. See you in Atlanta in 2018!

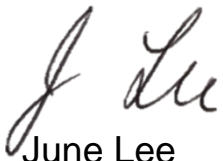
Best,



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